## **Cormorant Upright**

Source: https://fonts.google.com/specimen/Cormorant+Upright

This font has slender lines and is unslanted, which makes for a light and airy feel. The very subtle serifs and smooth curves, however, still make this a charming, elegant, and personable font that suits Tigard Teahouse's tone and messaging very well. The font is extremely versatile and could work well in headings or even regular body/promotional text.

Note: <u>Cormorant Infant</u>, a less stylized but still elegant font, will be considered as a backup in case Cormorant Upright's stylization is found to be less than optimal for legibility during site production and testing and where Josefin Sans is not as suitable.

## **Josefin Sans**

Source: <a href="https://fonts.google.com/specimen/Josefin+Sans">https://fonts.google.com/specimen/Josefin+Sans</a>

This is a very minimalistic font and legible even in small sizes and lower weights, with high contrast between lower- and uppercase letters. While very clean and light, it isn't devoid of personality; it's very smooth and rounded with an occasional quirk. It could work well as body text or be reserved for areas that should distinguish themselves as more "practical" text such as on buttons, item details, or footer text.

## Cormorant Upright

Christian Thalmann (5 styles)

# Our Business

Tigard Teahouse sells all-natural, organic tea both online and at their teahouse, where visitors can also relax and work, much like a coffeehouse.

#### Josefin Sans

Santiago Orozco (10 styles)

Add to Cart \$8.99 SEND Submit

Ingredients: black tea, orange peel, cinnamon, liquorice root