

Page Title	URL	Meta Description	Keywords	Description of Page Content	Purpose of Page Content	Content Owner	Last Updated
Home	http://sarahbayley.webhostingforstudents.com/cas242/final_project/index.php	Your home for all-natural, whole-ingredient teas. Shop our selection of organic black, green, chai, herbal, rooibos, and more—or relax with a drink at our teahouse.	natural tea, teahouse lounge	Product overview and teahouse lounge promotion. Promotes use of real ingredients, honest and ethical practices, and personability.	Establish goals and messaging.		
Shop Teas	http://sarahbayley.webhostingforstudents.com/cas242/final_project/products.php	Organic black, green, white, rooibos, oolong, chai, and other herbal teas, handcrafted with love and all-natural ingredients. Free shipping on orders over \$30.	order tea online, buy herbal tea	Displays products in gallery format with description snippets, prices, and Add to Cart buttons	Allows user to browse all products or categories and quickly add them to their cart		
[product name]	http://sarahbayley.webhostingforstudents.com/cas242/final_project/product-name.php	[Example product description: Our Winter Spice Tea blends chai spices, vanilla bean, and peppermint for a creamy yet invigorating flavor.]	[example keywords: winter spice tea, tigard tea chai]	Describes product, displays price, lists ingredients, lists sourcing, shows Add to Cart button	Informs customer about product and facilitates purchase		
My Cart	http://sarahbayley.webhostingforstudents.com/cas242/final_project/cart	Add items to your cart and proceed checkout. Free shipping on orders over \$30.	cart, shoping cart	Customer's shopping cart with prices, quantities, and Checkout button	Allows the user to gather items they would liek to order and then place that order		
Our Teahouse	http://sarahbayley.webhostingforstudents.com/cas242/final_project/teahouse.php	Relax with a pot of tea at our teahouse lounge at Bridgeport Village. Free WiFi.	tea houses, tea lounge near me	Description of the teahouse, such as seating, tea samples available, and service. Includes photos of the interior and exterior.	Lets user see what visiting the teahouse is like and what they can do there.		
Contact	http://sarahbayley.webhostingforstudents.com/cas242/final_project/contact.php	Call, email, or visit our teahouse at 7330 SW Bridgeport Rd. Open 7 days a week.	tigard teahouse hours, tigard teahouse location	Lists hours, location, phone number, email, and social media links for Tigard Teahouse as well as a contact form	Gives the user all the info they might need to contact or visit Tigard Teahouse in one place		
Our Partners	http://sarahbayley.webhostingforstudents.com/cas242/final_project/partners.php	See who we partner with to create our premium all-natural teas.	tigard tea producers, tigard tea sources	Lists all companies that produce/process the ingredients for Tigard Teahouse's teas as well as their certifications, some description, and link to their website if available.	Lets the customer know how dedicated Tigard Teahouse is to its mission and creates a network of allied business for the customer to explore.		