

- Url: [bombaychaathouse.org](http://bombaychaathouse.org)
- Positive features:
  - All nav menu items (except Menu page) scroll you smoothly to the section on a single page.
  - Clear color scheme.
  - Page segmented by using different background images and colors.
  - Vegan options clearly marked.
  - Image for each menu item.
- Negative features:
  - Menu page is the only nav menu item with its own page and looks somewhat different; consistency is better.
  - A menu list as long as this on mobile would benefit from the ability to jump to different sections of it rather than scroll through the whole thing.
- Other relevant details: Indian food with vegan appeal.

- Url: [fuegofoodcarts.com](http://fuegofoodcarts.com)
- Positive features:
  - Plenty of nice images throughout site.
  - Clear color scheme (good branding).
- Negative features:
  - Navigation color doesn't always have good contrast with background image; accessibility issue.
  - Footer layout and facebook icon aren't visually appealing.
- Other relevant details: Chain of food carts serving burritos and bowls. Vegan and gluten-free options.

- Url: [portlandburritobar.com](http://portlandburritobar.com)
- Positive features:
  - (Nothing out of the ordinary worth emulating.)
- Negative features:
  - Site is not responsive.
  - Menu looks like it might be customizable but is confusing.
  - GrubHub link doesn't work.
- Other relevant details: This brand is a dine-in/pick-up location as well as a food cart.

- Url: [losgorditospdx.com](http://losgorditospdx.com)
- Positive features:
  - Aside from some shaky scrolling, the Menu page is nicely formatted for both desktop and mobile.
  - Clear markers (and even separate menus) for vegetarian and vegan options.

- Site is clean with nice large visuals and hero images. Images of each food item are on the Online Ordering page (the kind of pictures we'd want on the Menu page for Burrito Masala).
  - Clearly defined sections on each page.
- Negative features:
  - Page load is a little delayed.
- Other relevant details: Big vegan/vegetarian emphasis.
  
- Url: [mftasty.com](http://mftasty.com)
- Positive features:
  - Site is simple and it's easy to find the info you're looking for.
- Negative features:
  - The layout is unattractive, maybe overly simple.
  - Each nav item triggers a pop-up rather than linking to a page or section; this is okay (but still visibly restrictive) on desktop, but on mobile this makes the map and all the images display very poorly.
  - All the images are shoved in the Photos popup, so the visitor has no impression of what the food cart serves when they enter the site.
- Other relevant details: Southwestern/Mexican-inspired food.
  
- Url: [desipdx.com](http://desipdx.com)
- Positive features:
  - Hero images are relevant to each page's theme
- Negative features:
  - Menu offerings don't display at all or the page is just empty.
  - Fixed header changes to white on scroll, but it has no bottom border/shadow and so makes the page content (also white background) look chopped off.
- Other relevant details: Indian-inspired cuisine