



This color palette was chosen to reflect the Indian and Mexican culinary influences of Burrito Masala and go well with the images of food that will be used on the site. The palette is vibrant and offers multiple pairing possibilities. Black and white are understood to be options as well. The savory purplish red (#5A0B09) from the red onion will be used for the header and footer background. The curry-powder orange (#E87F09) will be used for certain pieces of prominent text/links and accents. The cilantro green (#354D01) evokes a “fresh” and “healthy” vibe and will be used as a background color for certain portions of the page. The tomato red (#940F06) gives an impression of “juicy” and “fresh”. This color may not be necessary but could also be used for calls to action or accents.